
NICHOLAS HULLEY

Video Editor & Digital Content Creator

Location: South Africa | Brand/Handle: @dudelugo Portfolio / Vercel:

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PROFESSIONAL SUMMARY

Dynamic and detail-oriented **Video Editor & Digital Content Creator** with extensive experience specializing in short-form video montages, pacing, gameplay editing, and post-production workflows across YouTube Shorts, TikTok, and Instagram Reels. Adept in motion graphics, sound design, and content optimization, backed by foundational training in **Applied Digital Arts** and game design fundamentals.

CORE COMPETENCIES & TECHNICAL SKILLS

- **Video Editing & Post-Production:** CapCut, Adobe Creative Cloud / Canva, Pacing, Color Grading, Keyframing.
- **Content Creation & Social Media:** YouTube Shorts, TikTok, Instagram Reels, Short-Form Strategy, Captioning.
- **Digital Arts & Design:** Visual Branding, Graphic Layouts, Motion Graphics.
- **Automation & Workflow:** Zapier, Discord Bot Integration, Vercel Hosting.

PROFESSIONAL EXPERIENCE

Self-Employed Video Editor & Content Creator | @dudelugo

December 2023 – Present

- Edit, produce, and schedule high-retention short-form video content specializing in gameplay montages, cinematic edits, and sound-synced video series.
- Develop end-to-end publishing assets including custom titles, engaging captions, visual overlays, and channel branding.

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- Manage multi-platform content scheduling and community engagement workflows using automated pipelines.

Freelance Video Editor & Caption Writer | *Fiverr*

May 2026 – Present

- Deliver custom short-form video editing and engaging caption writing services to independent gaming creators.
- Collaborate with clients to transform raw footage into structured, high-impact edits tailored to target platform algorithms.

Manufacturing In-service Trainee | *Sandock Austral*

Late 2023

- Assisted in technical workflows, precision assembly, and operational procedures within a structured industrial environment.

EDUCATION & QUALIFICATIONS

Completed Modules & Coursework

- **Applied Digital Arts** | *Completed Module (Feb 2024 – Dec 2024)*
 - Focused on digital design principles, visual composition, digital image manipulation, and visual storytelling techniques.
- **Higher Certificate in Game Design & Development (Coursework)** | *Emendy, Pretoria*
 - Foundations in interactive design, game mechanics, and digital asset development.

Secondary Education

- **National Senior Certificate (NSC)** | *Durban Academy (2017 – 2022)*

CERTIFICATIONS

- **Claude 101 Certificate in AI Collaboration**
- **120-Hour TEFL Certification** (*Passed with Distinction*)